

Donor Identification Worksheet

Values

1.

2.

3.

Information Sources

1.

2.

3.

4.

5.

Demographics

Age: _____

Gender: _____

Kids (age and #): _____

Occupation: _____

Annual Income: _____

Interactions:

• _____

• _____

• _____

• _____

• _____

Passions & Loves

1.

2.

3.

Objections

1.

2.

3.

4.

5.